



FISHERIES & ANIMAL RESOURCES DEVELOPMENT DEPARTMENT  
GOVERNMENT OF ODISHA  
DIRECTORATE OF FISHERIES, ODISHA, CUTTACK

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No. 4734 / Dt. 10-04-26

**CORRIGENDUM NOTICE TO THE RFP NO.4220 DT.30.03.2026**

**Selection of Media Consulting Agency for Social Media Management & Creative Productions**

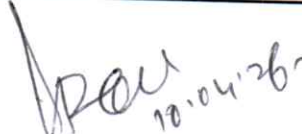
In pursuance to the RFP No.4220 Dt.30.03.2026 and Pre-Bid meeting held on Dt.08.04.2026, the following modifications have been made in the RFP.

Sl. No.	Clause No.	Original Clause as per RFP	Modifications/ Amendments Recommended
1.	Section-2 <u>Pre- Qualification/ Eligibility Criteria,</u> Sl. No.2, page No.12	The bidder should have minimum average annual turnover of Rs.400.00 lakh from social media management/creative services under IEC/ Designing/ audio-visuals/ Content business in 3 Financial years i.e. FY 2023-24, 2024-25 & 2025-26. Copies of audited balance sheet/ Income Expenditure Statement for three financial years i.e. FY 2023-24, 2024-25 & 2025-26. (TECH A – 3)	The bidder should have minimum average annual turnover of Rs.400.00 lakh from social media management/creative services under IEC/ Designing/ audio-visuals/ Content business in 3 Financial years i.e. <b>FY 2022-23, 2023-24 &amp; 2024-25 or 2023-24, 2024-25 &amp; 2025-26.</b> The bidders applying with turnover of 2022-23, 2023-24 & 2024-25 shall submit copies of audited balance sheet/ Income Expenditure Statement for three financial years i.e. FY 2022-23, 2023-24 & 2024-25. Bidders applying with turnover of FY 2023-24, 2024-25 & 2025-26 shall submit the copies of audited balance sheet/ Income Expenditure Statement for financial years 2023-24 & 2024-25 <b>along with CA certified turnover statement of FY 2025-26.</b> (TECH A – 3, Page No.34)
2.	Section-2 <u>Document to be submitted along with Technical Proposal (PART-A),</u> Sl. No.vii, page No.13	Copies of audited balance sheet/ Income Expenditure Statement for last 3 Financial Years (FY 2023-24, 2024-25 & 2025-26)	The bidders applying with turnover of 2022-23, 2023-24 & 2024-25 shall submit copies of audited balance sheet/ Income Expenditure Statement for three financial years i.e. FY 2022-23, 2023-24 & 2024-25. Bidders applying with turnover of FY 2023-24, 2024-25 & 2025-26 shall <b>submit the copies of audited balance sheet/ Income Expenditure Statement for financial years 2023-24 &amp; 2024-25 along with CA certified turnover statement of FY 2025-26.</b>
3.	Section-2	Average annual turnover of	The bidder should have minimum

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	<u>Technical Evaluation Criteria</u> , Sl. No.1, page No.17	Rs.400 lakh from social media management/creative services under IEC/Designing/audio-visuals/Content business for three financial years (FY. 2023-24, 2024-25 & 2025-26)	average annual turnover of Rs.400.00 lakh from social media management/creative services under IEC/ Designing/ audio-visuals/ Content business in 3 Financial years i.e. FY <b>2022-23, 2023-24 &amp; 2024-25 or 2023-24, 2024-25 &amp; 2025-26.</b>
4.	Section-6 <u>BID SUBMISSION CHECK LIST</u> Sl. No.8, Page No.53	Copies of IT Returns for the 3 FYs (2023-24, 2024-25 & 2025-26)	Copies of IT Returns for the 3 FYs (2022-23, 2023-24 & 2024-25)
5.	Section-4 <u>TECH B-7 (Category of personnel)</u> Page No.46	Social media expert, Content Writer, Graphic Designer, Photographer	Social media expert, Content Writer, Graphic Designer
6	Section-2 <u>Pre-Qualification/ Eligibility Criteria</u> , Sl. No.1, page No.12	The bidder should be a Company (private/ public) registered in India under Indian Companies Act 2013/Limited Liability Partnership Firm Registered under Limited Liability Partnership Act 2008/ Societies/ Trust Registration Act registered in India under relevant law/ relevant Act. (Joint Ventures/Consortiums are not allowed)	The bidder should be a Company (private/ public) registered in India under Indian Companies Act 2013/Limited Liability Partnership Firm Registered under Limited Liability Partnership Act 2008/ Societies/ Trust Registration Act registered in India under relevant law/ relevant Act./ <b>Registered Proprietorship Firm</b> (Joint Ventures/Consortiums are not allowed)

Other terms & conditions of the RFP shall remain unchanged.

  
10.04.26  
**Director of Fisheries**