

Proceedings of Pre-Bid meeting for "Request for Proposal for Selection of an Agency to Conceptualise, Shoot, Edit and Produce Promotional Short-Films for Odisha Tourism" for Department of Tourism (DoT) on 11th November 2022 at 03:30 PM through Video Conferencing Mode

The Pre bid meeting for "Request for Proposal for Selection of an Agency to Conceptualise, Shoot, Edit and Produce Promotional Short-Films for Odisha Tourism" was held on 11th November 2022 at 03:30 PM through Video Conferencing (VC) Mode under the Chairmanship of Director Tourism.

Members present:

1. Shri Sachin R. Jadhav, Director Tourism (Virtually)
2. Shri A.N. Singh Laguri, Additional Secretary, DoT (Physically)
3. Shri Saroj Jena, Asst. Director (R), DoT (Virtually)
4. Representative, PMU (Physically)

Meeting Proceedings:

- a) The following participants and agencies participated in the pre-bid meeting.

	Participant Name	Agency
1.	Shweta Saraf	M/s Pumpkin Entertainment
2.	Sanjiv Harpalani	M/s Viacom18 Media Pvt Ltd.
3.	Shreeparna Gupta	M/s Rediffusion Brand Solutions Pvt Ltd.
4.	Vatsal Subha	M/s Tonic Worldwide
5.	Lahar Joshi	M/s Interspace Communications Pvt Ltd.
6.	Upali Aparajita	M/s Ombre Media Pvt Ltd.
7.	Swaha Chatterjee	History TV 18
8.	-	Eframe Infomedia Pvt Ltd

- b) The agencies expressed their interest in the scope of work and conditions of the RFP.
c) The queries raised by the bidders and clarification provided by the committee are appended as Annexure-I.
d) The committee decided that, no corrigendum needs to be issued and all the clauses of RFP remains same.
e) The meeting ended with a vote of thanks to the chair.


Representative
PMU


Asst. Director (R), DoT


Additional Secretary, DoT


Director, DoT

Annexure – 1

M/s Pumpkin Entertainment				
SI	RFP Clause No. / Page No.	Clause Details	Query	Clarification
1.	Clause-6(c) Page-9	Turnover: Applicant should have had an average operating turnover of at least INR 5 Crore during the last three (3) financial years viz. FY 2018-19, 2019-20 and 2020-21.	The bidder sought clarification on, if MSME registered with Central Government can be exempted from the Turnover criteria.	No change.
2.	Clause-3(j) Page-7	Scope of Work: Amplification of the campaign	The bidder sought clarification on whether the cost of influencers to be included in financial proposal.	The cost of influencers for each theme videos is to be included in the financial bid.
3.	-	-	The bidder requested for permission of giving technical presentation in-person.	Bidders are free to give presentation either in-person or virtually.

M/s Rediffusion Brand Solutions Pvt Ltd				
SI	RFP Clause No. / Page No.	Clause Details	Query	Clarification
1.	Clause-3(l)(b) Page-7	Identification and usage of respective National level influencers/ celebrities with social media follower count not less than 500k as host(s) for respective themes	The bidder sought clarification if it mandatory to use 6 different celebs/influencers for each theme or is the agency free to strategize on the use of celeb.	Separate influencers/ celebrities are to be used for each theme.
2.	Clause-1 Page-6	Introduction	The bidder sought clarification on whether DoT will provide some data/literature on	The successful bidder must undertake the requisite primary and secondary research,






			each theme, suggested location, cultural insights, historical facts etc.	as well as conduct site visits to accomplish the scope of work.
3.	Clause-3(II) Page-7	Key Tasks of the Assignment	The bidder sought clarification on whether cost of multiple visits is to be included in the financial proposal.	As per clause-8.2.2 of the RFP, reimbursement of logistics, travel and accommodation for production of films only, will be made as per actuals on production of supporting documents. The reference point of cost calculation shall be onward Bhubaneswar. However, prior approval must be taken from Department of Tourism. Only one (1) trip per site/ theme shall be reimbursed by DoT

M/s Viacom18 Media Private Limited

SI	RFP Clause No. / Page No.	Clause Details	Query	Clarification
1.	Clause-6(d) Page-9	<p>The Applicant should have (at least one) the experience of having conceptualised, shot, edited and produced creative short films / AV advertisements for Corporate Clients, Government departments/ Public Sector Units or NGOs over the last three (3) years.</p> <p>The applicants shall provide Work Order/ Agreement copy / Client Certificate of the listed experiences and a copy of each production pertaining to the submitted credentials in an external storage device (pen drive) as proof.</p>	The bidder sought clarification on whether the bidders need to submit Work Order or Agreement or Client Certificate	<p>Any one of the documents (i.e. Work Order or Agreement or Client Certificate), with necessary details to substantiate the project details against the RFP requirements is acceptable.</p> <p>However, if the documents do not have the requisite details to establish that the project satisfies the requirement against the RFP, the same shall not be considered.</p>

B. Jha

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2.	Clause-28 Page-17	<p>Disputes & Arbitrations:</p> <p>In the unfortunate event of any dispute or differences, breach and violation relating to the terms of the work order, the said dispute or difference shall be referred to the sole arbitration of the Arbitrator appointed by the department for the purpose. The award of the arbitrator shall be final and binding on both the parties. The adjudication of arbitrator shall be governed by the provision of the Arbitration and Conciliation Act, 1996, or any statutory modification or re-enactment thereof or any rules made thereof. All legal disputes are subject to the jurisdiction of courts in Bhubaneswar.</p>	The bidder requested for appointment of Arbitrator on mutual basis.	No change.
3.	Annexure-3 Page-23	Power of Attorney for Signing of Proposal	The bidder informed that; Contracts/agreements will be signed as per the authority matrix approved by the board of directors of Viacom 18.	A Board Resolution, clearly highlighting the name (along with designation) of the authorised signatory shall also be accepted, in lieu of Power of Attorney.

M/s Span Communication				
SI	RFP Clause No. / Page No.	Clause Details	Query	Clarification
1.	Clause-6(b) Page-9	<p>Legal Entity Status:</p> <p>i. A company incorporated in India under the Companies Act, 1956/2013 and subsequent amendments thereto or a partnership firm registered under LLP Act, 2008 and should have been operating for a minimum of the last five (5) years in India. Copy</p>	The bidder is requesting for allowing partnership (registered under Indian Partnership Act 1932) in the bidding process.	No change.

R. B. S. S.

[Signature]
Director

[Signature]

[Signature]

		<p>of Registration Certificate/ Certificate of Incorporation shall be enclosed as part of Technical Proposal.</p> <p>ii. The bidder should have valid GSTIN, PAN and Certificate of Incorporation / MSME Certificate</p>		
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