



Department of Water Resources
Odisha Community Tank Development Management Society
(WORLD BANK PROJECT ID: P163533)

7th Floor, Rajiv Bhawan, Bhubaneswar-751001
Ph. 0674-2512421, E-Mail: spuoiipra.od@gov.in

Invitation for Expression of Interest (Eoi) for Production of Documentary Film

Date: 27/04/2022 OIIPRA-Eoi-02/2022

Project Director, Odisha Community Tank Development and Management Society (OCTDMS), DoWR invites Expression of Interest from eligible Individual /Firms to Produce documentary films of 10-15 minutes duration each in digital format through independent film makers of the following topics:

1. **Development of Pani Panchayat Institution under OIIPRA**
2. **Implementation of Command Area Development (CAD) under OIIPRA**

Eligible independent film makers/firms with desired qualification and experience as per details of "Eoi" & Terms of Reference (ToR) available in Govt. website www.odisha.gov.in and www.dowrodisha.gov.in under link advertisement may apply. "Eoi" document must be delivered in the address given below by hand or speed post / registered post addressed to Project Director, OCTDMS, 7th Floor, Rajiv Bhawan, Bhubaneswar-751001, Odisha. Submission of "Eoi" in any other mode is not acceptable. The consultancy firms may participate either in one or all the topics. The last date for receipt of is **15th May 2022 upto 15:00 hours**. It will be opened on the same day at **15:30 hours**. The Selection Procedure will be governed by World Bank Procurement guidelines for goods & Services method.

The authority reserves the right to cancel the reject any or all the proposals without assigning any reason thereof. The authority in no way will be responsible for any postal delay.


Project Director, OCTDMS

Memo No. **1143** Dated: 27.04.2022

Copy to the Deputy Director (Advertisement)-cum-Deputy Secretary to Government, Information and Public Relation Department, Odisha, Bhubaneswar with a request to kindly arrange for publication of the above advertisement in 2(two) leading Odia dailies and 1(one) English National daily by **30/04/2022**. The cost of advertisement will be paid by OCTDMS on submission of bills along with the copies of each publication.

Encl: Soft copy of the Advertisement through e-Mail.


Project Director, OCTDMS

Memo No. **1144** Dated: 27.04.2022

Copy in duplicate along with soft copy of the tender notice submitted to the Head portal, Information and Technology Department for exhibiting the advertisement in the website of the Government as suggested in IT Department Lr. No.221/31.08.2002 addressed to all secretaries.


Project Director, OCTDMS

Memo No. 1145 **Dated: 27.04.2022**

Copy submitted to the Superintendent, Government Press, Madhupatna, Cuttack (Odisha) with request to publish this notice in the next issue of Odisha Gazette.


Project Director, OCTDMS

Memo No. 1146 **Dated: 27.04.2022**

Copy to the Deputy Secretary to Government, of Odisha, Department of Water Resources, Rajiv Bhawan, Bhubaneswar for kind information.


Project Director, OCTDMS

Memo No. 1147 **Dated: 27.04.2022**

Copy to the Chief Engineer, Monitoring & Evaluation, Water Resources, Odisha, Secha Sadan, Bhubaneswar for kind information with request to arrange for publication of the IFB notice in the DoWR, Odisha website on or before 05.12.2020.


Project Director, OCTDMS

Memo No. 1148 **Dated: 27.04.2022**

Copy forward to the PS to Principal Secretary to Govt, DoWR, for kind information of the Principal Secretary, DoWR / PS to Principal Secretary to Govt. A & FE for kind information of the Principal Secretary, A & FE / PS to Commissioner-Cum Secretary to Govt. F & ARD for kind Information of the Commissioner-cum-Secretary to Govt. F & ARD.


Project Director, OCTDMS

Memo No. 1149 **Dated: 27.04.2022**

Copy submitted to the Revenue Divisional Commissioner, Southern Division, Beherampur / Central Division Cuttack / Northern Division, Sambalpur for kind information


Project Director, OCTD

Memo No. 1150 **Dated: 27.04.2022**

Copy submitted to the Engineer in Chief, Water Resources Department, Odisha, Bhubaneswar / Chief Engineer, Minor Irrigation, Odisha, Bhubaneswar / Chief Engineer & Basin Manager, RVN Basin, Berhampur / Tel Basin, Bhawanipatana / Subarnrekha & Budhabalang Basin, Baripada / Baitarani Basin, Keonjhar for kind information.


Project Director, OCTDMS

Memo No. 1151 **Dated: 27.04.2022**

Copy to the Collector & District Magistrate, Nuapada / Kandhamala /Kalahandi / Balasore /Bhadrak / Gajapati / Ganjam / Bargarh / Bolangiri / Boudh / Jajpur / Sonapur / Nabarangpur / Mayurbhanj and Keonjhar for kind information


Project Director, OCTDMS

Memo No. 1152 **Dated: 27.04.2022**

Copy to the Chief General Manager, NABARD, Bhubaneswar for kind information.


Project Director, OCTDMS

TERMS OF REFERENCE

The Project Director, OCTDMS on-behalf of the Governor of Odisha has decided to produce documentary films of **10-15** minutes duration each in digital format through independent film makers on the following topics:

1. **Development of Pani Panchayat Institution under OIIPCRA**
2. **Implementation of Command Area Development (CAD) under OIIPCRA**

All interested independent filmmakers may submit their proposal, duly completed in all respects with the following documents (enclosed Annexures I to IV) in a sealed cover super-scribed as "**Proposal for production of documentary Films under OIIPCRA-2022**" addressed to the Project Director, OCTDMS, Department of Water Resources, Government of Odisha, 7th Floor, Rajiv Bhawan, Bhubaneswar-751001 so as to reach on or before **15th May, 2022** upto **3:00 pm** for consideration and the Technical Proposals will be opened on the same day at **3.30 pm** for technical evaluation:

- 1) Bio-data along with address for communication which includes Pin Code No., City, Phone No, Mobile Number and email address.
- 2) The synopsis and concept of proposed film in one page should briefly define the content in the form of topic that the film will deal with. It should also indicate broadly the techniques to be used like voice over, music, interviews, candid shots, graphics etc. The synopsis should also give a preliminary indication of the form that the film may take such as classical, impressionistic, portrait, documentation, compilation, experimental and so on. The introduction of the project is given in **Annexure-I** to guide in preparation of synopsis.
- 3) Brief description of Technical Team viz., Scriptwriter, Cameraman, Sound Recordist, Editor & Music Director, with name and brief bio-data.
- 4) It is advised that the proposals may be submitted to the Procurement Section of OCTDMS at 7th Floor, Rajiv Bhawan, Bhubaneswar by hand or by Speed Post/ Registered post/ Courier addressed to the **Project Director, OCTDMS, 7th Floor, Rajiv Bhawan, Bhubaneswar-751001** well before the closing date and time. The proposals received after the closing date and time will not be considered under any circumstances.
- 5) Procedure for selection and others terms and conditions are at **Annexure-II & III**.
- 6) Details of budget in prescribed format at **Annexure-IV** should be submitted in a separate sealed cover along with the proposal.
- 7) The film is to be completed in all respects and submitted to Project Director, OCTDMS within **45 days** of signing of contract.


Project Director, OCTDMS

Annexure-I – Project Introduction

1. INTRODUCTION

The Government of Odisha in partnership with the Government of India is implementing the World Bank assisted project "**Odisha Integrated Irrigation Project for Climate Resilient Agriculture (OIIPCRA)**". The project aims to intensify and diversify agricultural production, enhance climate resilience and improve water productivity in selected cascades of Odisha. The project is funded by World Bank and to be completed over a period of 6 years from 2019-2025. The total project cost is US \$ 235.40 million (Rs. 1,683.00 Cr approx.). 538 Nos. Of Minor Irrigation tanks identified in 15 Districts of Odisha in 4 river basins e.g., Rushikulya, Budhabalang, Baitarani and Tel Sub-basin covering about 56,200 Ha irrigated tank commands and about 70,000 Ha of rain-fed area surrounding these tank commands in Bolangir, Balasore, Bargarh, Bhadrak, Boudh, Gajapati, Ganjam, Jajpur, Kalahandi, Keonjhar, Mayurbhanj, Nabarangpur, Nuapada, and Subarnapur district for rehabilitation under OIIPCRA.

The project is implemented jointly by three line-departments, i.e., (1) Department of Water Resources, Government of Odisha, (2) Department of Agriculture and Farmers Empowerment, Government of Odisha, and (3) Department of Fishery and Animal Resource Development, Government of Odisha, with clearly defined role and responsibilities. The overall project implementation is being managed through "Odisha Community Tank Development and Management Society (OCTDMS)" a Special Purpose Vehicle (SPV) created under the Department of Water Resources, Government of Orissa to conceptualize and operationalize the World Bank assisted Orissa Community Tank Management Project (OCTMP) during the year 2006. The society is registered under the Societies Registration Act-1860 at Bhubaneswar. The project envisages execution through primary and secondary institutions from the State Project Unit to the Community Level Groups with facilitation of Support Organization.

2. ASSIGNMENT OBJECTIVE

Objective of the Assignment is to prepare a short educational film/ Class room video to introduce the project and works relating to the respective topics under OIIPCRA.

- 2.1 The film/documentary will be a combination of animated 3D digital movie capturing the step-by-step narration with back ground audio-visual lectures, interviews if any on i). Procedure of works under the topic, ii). Role & responsibilities of various stake holders and iii). Portraying of a successful institution/implementation of works under OIIPCRA or any Minor Irrigation Project relating the topic of the films as invited.
- 2.2 The theme and other inputs (information) will be provided by the project authorities. The film maker has to make all such research, scripting of the sequences, prepare the technical design if any that may require and capture 3D animated graphics and on-site video of the preliminary selection, interviews with the farmers/ Water Users/ Stakeholders and related procedures etc. to prepare the film.

Annexure – II Qualification Criteria for the Film Makers/Individuals

1. The film makers should have experience in producing short films/ documentaries of repute in social interest/ Water/ Climate/ Environment or Agriculture related at least 2 (two) numbers in last 5 years.
2. Film Makers/ Individuals having Awarded/ recognised in State/ National/ International levels for their short films/ documentaries shall be preferred with more weightage in a decreasing order from International to National and State Level awardees.
3. The Film Makers shall have the unit/ proficiency for adding animations/ 3D modelling animations/ picturisation in the films required for educational series.
4. The Film Makers/ individuals having produced/ directed the films will be preferred.
5. The Film Makers/ individual should not be blacklisted with the Govt. of Odisha at the time of opening of the proposal or signing of contract for the consultancy.
6. **Deliverables & other Conditions:**
 - a) Proposal received without the complete set of required documents referred above and after due date will not be considered.
 - b) The department shall not be responsible for delay, loss or non-receipt of application through post/Courier.
 - c) Necessary Income-Tax will be deducted at source as stipulated under the provisions of Section 194-C of the Income Tax Act, from the payments to be made to the awardee.
 - d) Any disputes arising out of the tender notice, process and finalization of this bid shall be subject to jurisdiction of the High Court of Odisha, Cuttack.
 - e) The film maker will have to indemnify the Project Director, OCTDMS against any damages resulting from violation of any copyright or intellectual property right or any law in force for breach of condition that may form part of festival/ screenings.
 - f) The Rushes to be given in DPX file on Hard Drive.
 - g) Rough-cut is to be given on DVD disc to the project authorities.
 - h) Final Film in HD format in DPX file on Hard drive.
 - i) Sound on DVD (International Track, R.R. Track & Music Pieces)
 - j) Sound tracks including ambience sound, location sound etc as **.wav** files on Hard Drive.

Annexure – III General Conditions

- i. **Medium:** Film is to be shot in Hi-Definition digital video format with 50 mbps recording bit rate and at least 4:2:0 colour depth (4:2:2 colour depth preferred) with world class production and technical values.
- ii. **Language:** The film is to be produced with commentary if any in Odia language with subtitles in English. The interviews/ dialogues/ talkie in any regional language should be subtitled in English.
- iii. **Agreement:** An agreement in prescribed format shall be executed between the Project Director, OCTDMS and the applicant whose proposal is accepted. The agreement shall contain inter-alia, details of duration, format, language, cost, schedule for release of funds, schedule for various stages of film making and final material to be submitted to the Project Director, OCTDMS on completion of film. The amount assigned for the film will be inclusive of all taxes which the film makers may have to pay, such as service Tax, VAT, GST etc. to the Government.
 - Copyright, marketing and all other rights of film produced under the agreement shall vest with the Project Director, OCTDMS.
 - The film is to be completed within 45 days from the date of signing of the agreement. The production of the film will be strictly governed by the terms and conditions contained in the Agreement that the producer has to enter into with the Project Director, OCTDMS.
- iv. **Procedure for selection:** The proposal shall be scrutinized by a Preliminary Screening Committee of OCTDMS on the basis of submitted concept and synopsis. If a proposal is found interesting/ appealing, the film maker will/may be asked to come for a pitching session with the Final Selection Committee.
 - a. The Final Selection Committee will make recommendations based on criteria such as idea, treatment, and the profile of the film maker and his team. The Selection Committee may indicate/ recommend the duration, budget and time for completion of the project as a part of its recommendations.
 - b. The financial bids of the proposals recommended by the Final Selection Committee will be opened and the film will be assigned to the lowest quoted bidder.
 - c. On the recommendation of the Selection Committee, the Project Director, OCTDMS will assign the film to the applicant.
 - d. The agency on satisfactory performance may sign for other new assignments on mutual agreements.
 - e. The Project Director, OCTDMS shall exercise the powers to reject any or all of the proposals without assigning any reasons thereto or accept/ assign the film to any person whose proposal has been received or any person otherwise, without assigning any reason whatsoever and his decision in this regard is final and binding.

Annexure-IV

(Shall be submitted in a separate sealed cover super scribing as "Financial Bid- Documentary Film OIIPCRA-2022")

BUDGET PROFORMA

Sl.	Activity Description		Budget (Rupees at actual)							
			1	2	3	4	5	6	7	
A.	<u>Pre-Production</u>	:								
	i. Research	: Rs.								
	ii. Scripting	: Rs.								
	iii. Recce expenditure	: Rs.								
B.	<u>Production</u>	:								
	i. Technicians	: Rs.								
	ii. Equipment/ Location hire charges	: Rs.								
	iii. Artists	: Rs.								
	iv. Travel / Transport	: Rs.								
	v. Boarding & Lodging	: Rs.								
C.	<u>Post-Production</u>	:								
	i. Editing Charges	: Rs.								
	ii. Commentary writing / speaking	: Rs.								
	iii. Music and background score	: Rs.								
	iv. Sound Design & Re-recording	: Rs.								
	v. Censoring	: Rs.								
D.	Submission of materials as per Annexure-II-7	: Rs.								
	Grand Total Cost incl. of Taxes:	: Rs.								

(Total Cost in words Rupees
only inclusive of all taxes.)

Seal and Signature of the Applicant

Name & Address of the Applicant:

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