

**POVERTY & HUMAN DEVELOPMENT MONITORING AGENCY (PHDMA)
PLANNING & CONVERGENCE DEPARTMENT
LOKASEVA BHAVAN, BHUBANESWAR.**

No. **1008**/PH, Bhubaneswar
PHDMA-11/20

Dated the 13th December, 2021.

Invitation of Proposals for empanelment Design Agencies to undertake drawing /designing of Illustrations / Sketch / Creative Art Work related to a given Subject /Story / Theme / Scene / Situation / Concepts

NOTICE

Poverty & Human Development Monitoring Agency (PHDMA), P & C Department, Government of Odisha invites proposals from the reputed Design Agencies having good work experience with State / National Governments or their Organizations OR UN Agencies OR National / International Corporate Organizations OR likewise along with valid GSTIN and PAN Nos to empanel for **drawing /designing of Illustrations / Sketch / Creative Art Work related to a given Subject / Story / Theme / Scene / Situation / Concepts OR Likewise** on an annual rate contract basis.

The interested Organizations are required to quote their *price offers* for the above purpose as per the specifications given below.

Sl.No.	Particulars	Unit Price to be quoted for
1	Drawing/designing of Illustrations demonstrating / showing the Subject / Story OR Likewise in multicolour of 4 parts (i.e., each story having 4 no's Illustrations). Drawings have to be prepared in multicolour with using good quality colour to be eco-friendly.	Each Illustration
2	Drawing/designing of illustration on a Situation OR Likewise in 2 parts (i.e., 2 charts for a situation). Drawings have to be prepared in tri-color with using good quality colour to be eco-friendly.	Each Illustration

3	Designing, Scanning, Planning, Page Layout in CMYK Colour Separation, Text Entry in bi-laguage, embedding of picture against stories. The DVD has to be supplied for Multicolour printing in the print ready format.	Per 4 Pages
		Per 2 Pages

The selection of Agencies for empanelment will evaluated as per their *work experience, eligibility criteria and price offers*.

The interested Organizations are encouraged to submit their proposals along with relevant documents (*i.e., photo copy of Firm Registration, GSTIN, PANNosand Work Experience certificate / orders*) as per the above specifications in a sealed envelope to the **Member Secretary, PHDMA, Planning & Convergence Department, LokasevaBhavan, Bhubaneswar** on or before **21st December 2021** from the date of publication of this advertisement in the Websites i.e., **<https://www.odisha.gov.in>** and **<http://www.phdma.odisha.gov.in>**.

PHDMA reserves the right to cancel any or all the Proposals or annul the Empanelment process without assigning any reason thereof. All proposals are to be submitted through **Speed Post / Registered Post** only.

Sd/-

**Member Secretary,
Poverty & Human Development
Monitoring Agency (PHDMA)**

Memo No. 1009/PH., Dated 13th December, 2021

Copy forward to the Head, State Portal Group, IT Centre, LokasevaBhavan, Bhubaneswar along with the soft copy of Advertisement Notice with a request to host the same in the Government of Odisha Portal.

Sd/-

OSD, PHDMA