



## Department of Water Resources

**Odisha Community Tank Development Management Society**  
ODISHA INTEGRATED IRRIGATION PROJECT FOR CLIMATE RESILIENT AGRICULTURE (OIIPCRA)  
(WORLD BANK PROJECT ID: P163533)

7<sup>th</sup> Floor, Rajiv Bhawan, Bhubaneswar-751001  
Ph. 0674-2542421, E-Mail: [spuoiipcra.od@gov.in](mailto:spuoiipcra.od@gov.in)



### Invitation for Expression of Interest for Engagement of Consultancy Services

**Date: 29/09/2021 OIIPCRA-Eol-06/2021**

Project Director, Odisha Community Tank Development and Management Society (OCTDMS), DoWR invites Expression of Interest from eligible Consultancy Firms for the following consultancy services for Odisha Integrated Irrigation for Climate Resilient Agriculture (OIIPCRA) Project

#### **1. Engagement of Strategic Support Team for the Office of APC, Office under OIIPCRA.**

Eligible consultancy firms with desired qualification and experience as per details of "Eol" & Terms of Reference (ToR) available in Govt. website [www.odisha.gov.in](http://www.odisha.gov.in) & [www.dowrodisha.gov.in](http://www.dowrodisha.gov.in) under link advertisement may apply. "Eol" document must be delivered in the address given below by speed post / registered post addressed to Project Director, OCTDMS, 7th Floor, Rajiv Bhawan, Bhubaneswar-751001, Odisha. Submission of "Eol" in any other mode is not acceptable. The consultancy firms may participate either in one or multiple consultancy services based on their respective eligibility criteria set forth in ToRs. The last date for receipt of is **28<sup>th</sup> October-2021 upto 15:00 hours**. It will be opened on the same day at 15:30 hours. The Selection Procedure will be governed by World Bank Procurement guidelines of QCBS method.

The authority reserves the right to cancel the process of selection of consultants without assigning any reason thereof. The authority in no way will be responsible for any postal delay.

  
Project Director, OCTDMS

Letter No. <sup>3235</sup> /Eol Dated: 29.9.2021

Copy to the Deputy Director (Advertisement)-cum-Deputy Secretary to Government, Information and Public Relation Department, Odisha, Bhubaneswar with a request to kindly arrange for publication of the above advertisement in 2 (two) leading Odia dailies and 2 (two) English National dailies by **01/10/2021**. The cost of advertisement will be paid by OCTDMS on submission of bills along with the copies of each publication.

Encl: Soft copy of the Advertisement through e-Mail.

  
Project Director, OCTDMS

Memo No. <sup>3236</sup> Date: 29.09.2021

Copy in duplicate along with soft copy of the tender notice submitted to the Head portal, Information and Technology Department for exhibiting the advertisement in the website of the Government as suggested in IT Department Lr. No 221/31.08.2002 addressed to all secretaries.

  
Project Director, OCTDMS

**Memo No.** 3237 **Date.** 29.9.2021

Copy submitted to the Superintendent, Government Press, Madhupatna, Cuttack (Odisha) with request to publish this notice in the next issue of Odisha Gazette.

**Project Director, OCTDMS**

**Memo No.** 3238 **Date.** 29.09.2021

Copy to the Deputy Secretary to Government, of Odisha, Department of Water Resources, Rajiv Bhawan, Bhubaneswar for kind information.

**Project Director, OCTDMS**

**Memo No.** 3239 **Date.** 29.09.2021

Copy to the Chief Engineer, Monitoring & Evaluation, Water Resources, Odisha, Secha Sadan, Bhubaneswar for kind information with request to arrange for publication of the IFB notice in the DoWR, Odisha website on or before 05.12.2020.

**Project Director, OCTDMS**

**Memo No.** 3240 **Date.** 29.09.2021

Copy forward to the PS to Principal Secretary to Govt, DoWR, for kind information of the Principal Secretary, DoWR / PS to Principal Secretary to Govt. A & FE for kind information of the Principal Secretary, A & FE / PS to Commissioner-Cum Secretary to Govt. F & ARD for kind Information of the Commissioner-cum-Secretary to Govt. F & ARD.

**Project Director, OCTDMS**

**Memo No.** 3241 **Date.** 29.09.2021

Copy submitted to the Revenue Divisional Commissioner, Southern Division, Beherampur / Central Division Cuttack / Northern Division, Sambalpur for kind information

**Project Director, OCTD**

**Memo No.** 3242 **Date.** 24.09.2021

Copy submitted to the Engineer in Chief, Water Resources Department, Odisha, Bhubaneswar / Chief Engineer, Minor Irrigation, Odisha, Bhubaneswar / Chief Engineer & Basin Manager, RVN Basin, Berhampur / Tel Basin, Bhawanipatana / Subarnrekha & Budhabalang Basin, Baripada / Baitarani Basin, Keonjhar for kind information

**Project Director, OCTDMS**

**Memo No.** 3243 **Date.** 29.09.2021

Copy to the Collector & District Magistrate, Nuapada / Kandhamala /Kalahandi / Balasore /Bhadrak / Gajapati / Ganjam / Bargarh / Bolangiri / Boudh / Jajpur / Sonepur / Nabarangpur / Mayurbhanj and Keonjhar for kind information

**Project Director, OCTDMS**

**Memo No.** 3244 **Date.** 29.09.2021

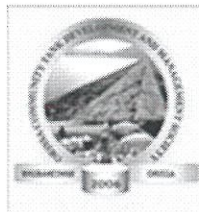
Copy to the Chief General Manager, NABARD, Bhubaneswar for kind information.

**Project Director, OCTDMS**

**GOVERNMENT OF ODISHA  
DEPARTMENT OF WATER RESOURCES**

**TERMS OF REFERENCE**

Country:	<b>India</b>
Project Name:	<b>Odisha Integrated Irrigation Project for Climate Resilient Agriculture (OIIPCRA)</b>
World Bank Project ID:	<b>P163533</b>
Title of Consulting Services:	<b>Engagement of Strategic Support Team for the office of APC, Office under the "Odisha Integrated Irrigation Project for Climate Resilient Agriculture (OIIPCRA)"</b>
Contract Type:	<b>QCBS (TIME BASED)</b>
Period:	<b>20<sup>th</sup> SEPTEMBER, 2021</b>



**ODISHA COMMUNITY TANK DEVELOPMENT AND MANAGEMENT SOCIETY  
7<sup>th</sup> Floor, Rajiv Bhawan, Bhubaneswar - 751001  
Email: [spuoiipcra.od@gov.in](mailto:spuoiipcra.od@gov.in)**

## **Terms of Reference for Institutional Capacity Strengthening in the office of Agriculture Production Commissioner (APC), Odisha**

### **1. Project Background**

The Department of Water Resources, Government of Odisha (GoO) is implementing “Odisha Integrated Irrigation Project for Climate Resilient Agriculture (OIIPCRA)” with the support of the World Bank. The Project Development Objective is “**to intensify and diversify agriculture production, enhance climate resilience and improve water productivity in selected cascades of Odisha**”. The project’s focus is on small and marginal farmers, Pani Panchayats (PP), Farmer Producer Organizations (FPO / FPC), Primary fisher’s cooperatives (PFCS) and agricultural entrepreneurs, including women and vulnerable groups.

The project has four components, i.e., **Component 1:** Climate-Smart Intensification and Diversification of Production, **Component 2:** Improving Access to Irrigation and Water Productivity, **Component 3:** Institutional Capacity Strengthening, and **Component 4:** Project Management.

The objective of **Component 3** is to improve overall capacity of GoO for interdepartmental planning, coordination and implementation of cross-sectoral programs in the agriculture and water resource sectors with the view of strengthening farmers’ capacity to adopt to climate change. In this respect, a Strategic Support Team (SST) will assist the Agriculture Production Commissioner (APC) for improving planning and convergence, coordination, oversight, monitoring, analytics, policy formulation, and partnerships building. Besides ensuring better OIIPCRA outcomes, a strengthened office of the APC would help guide the state’s long and short-term vision for Water and Agriculture & Allied (A&A) sector development and adaptation/mitigation of climate change, build the state’s capability to deliver programs, and help forge strategic long-term partnerships for improved performance of relevant sectors.

### **2. Strategic Support Team (SST)**

It is proposed to engage an Agency of repute working in A&A Sectors to provide the SST will undertake various tasks to achieve the aforesaid objective and as detailed in the Scope of Work section listed in following section. The SST to be housed and reporting to APC will provide inputs required by GoO for implementation of various policies or ongoing programs/schemes in the A&A Sectors

### **3. Need For engagement of Agency**

This ToR envisages a secretariat within the office of the APC for the purposes of improving planning and convergence, coordination, oversight, monitoring, analytics, policy formulation, and partnerships building among various departments. The setting up of a SST within the APC office is critical for successful achievement of OIIPCRA objectives as well as delivery of the 5T mandate of the Government of Odisha – Technology, Teamwork, Transparency, Time and

Transformation. This SST would be a strategy and knowledge driven team and not merely a PMU. The broad strategic outcomes for the engagement of the SST will be:

- i. **Improvement of Climate Resilient & Sustainable Agriculture practices by farmers through integrated farming methods** – through design of initiatives that take care of the natural resources and its sustenance while addressing issues arising from climatic change.
- ii. **Achievement of nutritional security by improving yield and diversification** - by targeted focus on achieving nutritional security in rural areas, particularly for the low income and vulnerable farmers; and
- iii. **Increase in income of farmers through agriculture and allied sectors interventions** - this will be achieved through planning and promoting diversification of the agricultural production basket to high-value products such as vegetables, higher monetisation of its cereal produce and higher income from livestock farming. Diversification implies both horizontal (area expansion) and vertical (value addition and agro-processing)

#### **4. Engagement Period**

The Agency will be engaged for a period of **3 (three) years** from December 2021 and will be co-terminus with OIIPCRA Project.

#### **5. Scope of Work**

The Strategic Support Team (SST) will support the APC office in:

- i. **Design of strategy for the Agriculture & Allied sectors for rural economy development in Odisha.** The strategy can include policy recommendations and formulations, scheme designs and time-bound roadmaps. Additionally, monitor and analyze policies – prepare policy and knowledge notes on what is working well and what is not, share with APC and concerned department secretaries
- ii. **Improvement in quality of decisions taken by setting up a technology-based decision support system** to enable evidence backed decisions across key schemes and initiatives of the departments. Work on developing systems on price forecasting, capacity building, digitization, analytics-based planning, etc.
- iii. **Improvement in implementation and delivery of schemes/services** to rural masses by Government of Odisha through improved planning, coordination and convergence among the 5 departments. These schemes include NRLM and OLM, DDU-GKY and GGY, MGNREGS, among others.
- iv. **Improved partnerships with organizations** (e.g. ICAR, CGIAR centres) working on projects whose scope is broader than any of the individual departments (e.g. WorldFish and IRRI working jointly on a programme to promote fisheries in paddy fields, PAD-IF working on providing multi-faceted advisory to producers & farmers, incl. agriculture, allied sectors as well as water resources).

- v. **Improved oversight and assistance with monitoring** of KPIs of each identified department.
- vi. **Source relevant learning from other states and across the globe on best practices** and share with concerned departments to inform evolving policies and new projects.
- vii. **Facilitate ideas, concepts and work on creating a shelf of projects** for financing under state budgets and other sources.
- viii. **Identification, setup and engage with Advisory Group comprising of eminent experts** to provide external perspective for advocacy and policy changes.
- ix. **Support O/o APC for Crop Weather Watch Committee (CWWC)** functioning and other need based critical forums
- x. **Prepare a comprehensive capacity building plan for the A&A Sector** addressing identified gaps and aligned to emerging needs of GoO officials.
- xi. **Design and oversee appropriate mechanisms for concurrent evaluation** of ongoing state programs and schemes.

**6. Eligibility Criteria of Agency:**

Sl. No.	Eligibility Criteria	Supporting Documents
1.	The Bidder should be a Company/ Firm/ LLP/Foundation/ Consortium registered in India with a track record of providing consulting/ advisory services for at least 5 years as on July 31, 2021	Incorporation/ Registration/Incorporation Certificate.
2.	The Bidder should have an average turnover of minimum INR 15 crore during last three financial years (FY 2017-18, FY 2018-19, FY 2019-20)	Certificate from statutory auditor/ audited financial statements for the three financial years
3.	The Bidder should have experience of working on minimum three (3) assignments of similar nature (strategic & knowledge driven team provisioning) with Central/ State Government agencies in India within the last five years	Work Order/ Copy of agreement/ Completion certificate
4.	The Bidder must have worked within the below mentioned domains at Central/ State level in India: <ul style="list-style-type: none"> <li>1) Agriculture and allied sector</li> <li>2) Climate and Environment</li> <li>3) Water Resource Management</li> <li>4) Livelihoods and rural economy</li> </ul>	Work Order/ Copy of agreement/ Completion certificate

5	The Bidder should have worked with Odisha Government and with multilateral organization in the last 2 years	Work Order/ Copy of agreement/ Completion certificate
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**Consortiums/ Joint Venture are allowed to participate with maximum number of partners not exceeding three.**

**7. Consortiums/ Joint Ventures of complementing Agencies are allowed with a view to securing the best resources and can participate subject to the following:**

- a. The lead Agency must be clearly indicated and will be responsible for delivery of the assignment;
- b. Maximum of three Agencies;
- c. For turnover requirement, cumulative of the agencies will be considered; and
- d. Separate capability statements are to be provided for each firm.

**8. Experience of Team Members**

The SST team will be comprised of 3 groups: Senior Experts, Core Group and Young Professionals. Relevant experience of the key professional staff proposed for the SST will comprise of multi-disciplinary project team of **full-time** members as described below:

**i. Senior Experts (one of whom will be nominated as Team Lead)**

- a. **Agriculture/ Horticulture Expert** - Master's Degree from reputed National/International Institution/ University, with minimum 15 years of experience and at least 8 years of experience in consulting and implementing Central/ State Government initiatives and experience of managing at least a team of 8-10 persons of minimum two years duration.
- b. **Agribusiness/ Value Chain Expert** - Master's Degree from reputed National/International Institution/ University, with minimum 15 years of experience in the agriculture sector of which at-least 8 years for Central/ State Government initiatives. Deep and demonstrable understanding and knowledge of agribusiness and/or value chain is essential. With experience of managing at least a team of 8-10 persons of minimum two years duration.
- c. **Agriculture Economist** - Master's Degree in Economics or business studies or any other related field from reputed National/International Institution/ University, with minimum 15 years of experience and at least 8 years of experience in policy research, policy formulation, evaluation and at least 4 years working with Central/ State Government and multi-lateral organization in the area of either economics, agriculture or environment. Should be experienced in economic modelling and price forecasting, along with the usage of statistical software and application of economic and econometric theories in context of agriculture. With experience of managing at least a team of 8-10 persons of minimum two years duration.

**ii. Core Group:**

- a. Program Implementation Consultant** - Master's Degree in Public Policy/Administration or Undergraduate degree from reputed National/International Institution/ University, with minimum 6 years of experience with at-least 2 years of experience in implementing State Government initiatives in donor funded project and agriculture sector and experience of monitoring and evaluation of programs is essential.
- b. Technology and Data Consultant** - Master's Degree in Public Policy/ Administration or Undergraduate degree from reputed National/ International Institution/ University, with minimum 6 years of experience with at least 4 years of experience in implementing large scale technology system
- c. Policy Consultant** - Master's or Bachelor Degree in Economics or any of the Social Sciences from reputed National/International Institution/ University, with minimum 5 years of experience and at least 4 years of experience in policy research, policy formulation, evaluation and at least 2 years working with Central/ State Government and multi-lateral organization in the area of either economics, agriculture or environment

**iii. Young Professionals**

- a. Communication Professional** - Master's degree from reputed National/International Institution/ University, with minimum 2 years of experience. Prior experience in government to people communications in large projects is essential and must have working knowledge of digital and social media. Excellent command in writing in English and Odia is required. Must be able to design and implement communication tasks through specialist vendors and possess skills for independently taking up documentation and reporting, coordination, planning and problem solving through communication.
- b. Research Analyst** - Master's degree from reputed National/ International Institution/ University, with minimum 2 years of experience in community mobilization, partnership development and analysis and management of data related to communities and community initiatives.
- c. Tech and Data Analyst** - Master's or Bachelor's degree from reputed National/International Institution/ University, with minimum 2 years of experience. The following demonstrable expertise are expected, web/ mobile development, product management, designing and operating programs for data analysis and management

- iv. Admin Manager** - Bachelor's degree from reputed National/ International Institution/ University, with minimum 5 years of experience in running offices of donor funded projects at state level or managing the office of PMUs with more than 10 members. Excellent knowledge of MS office including preparing presentations and making



layouts for reports and other related software is essential. Coordination skills for multiple government offices will be required.

- v. **Office Assistants – (Two numbers)** - Bachelor's or diploma/ degree from reputed National/International Institution/ University, with minimum 2 years of experience in provide secretarial and office support services. With knowledge of MS office including virtual meeting platforms, logistic support and electronic file management.

**9. The weightage for the various personnel of the team will be as follows:**

Position	Number	Marks	Total
Team lead	1	5	5
Senior Experts	2	4	8
Managers	3	3	9
YP	3	2	6
Admin Manager	1	2	2
Office Assistant	2	-	-
<b>Total marks for personnel</b>			<b>30</b>

**10. Communication address**

The Expression of Interest to be submitted by speed post/Courier to the following address;

Project Director, OCTDMS  
7th Floor, Rajiv Bhawan,  
Bhubaneswar 751001  
Ph: 0674-2512421/ email: [spuoiipcra.od@gov.in](mailto:spuoiipcra.od@gov.in)



**Er. B.S.S. Patro**  
Executive Engineer (Monitoring) OIIPCR



**Project Director**  
**OCTDMS**