

Government of Odisha
Information & Public Relations Department

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No. 10568 /I&PR
(IPR-FP-SC-0030-2021)

Dated -25-09-2021

Expression of Interest

Proposals accompanied with coloured Sketches / Designs and brief write-ups for preparation of tableaux to be presented on the occasion of Republic Day Parade-2022 at New Delhi, basing on the following Theme and Initiatives are invited from the eminent institutions of Art, Art firms, Designers, Renowned Sculptors, Architects, Advertising Agencies and Artists.

Theme of the tableaux for Republic Day Parade-2022

India@75 – Freedom Struggle, Ideas@75, Achievements@75, Actions@75 & Resolve@75

Initiatives to be included in tableau component

- a. Engagement of young qualified designers from renowned institutions.
 - b. Strict and continuous supervision by the designers.
 - c. Electronic display walls (LED, HD, 4K etc.) to be used for bright display of images or content.
 - d. Moving elements using Mechatronics/ Robotics.
 - e. Innovative use of LED lighting to showcase dark/ shadowed area.
 - f. Balancing of sound level of music.
 - g. 3D printing could be used to depict certain elements.
 - h. Use of eco-friendly material for the tableaux.
 - i. Considering feasibility of display at important location after the parade so that more people can benefit seeing the creations.
 - j. Avoid use of plastic and plastic based products as far as feasible.
 - k. Use of technologies like Augmented Reality/ Virtual Reality
 - l. Use of special effects to the maximum extent feasible to improve the optics/ visual effects of the tableau.
1. It may be noted that the overall aesthetic appeal of the proposal will have an overriding priority in determining the acceptability of any proposal.
 2. It is important to ensure that the tableaux should be eye-catching, worth compete at National level and the presentation should enable the spectators to easily grasp its meaning. The length, breadth and height of a single tableau should not exceed 45', 14' and 16' (from the ground level) respectively.
 3. The sketch should clearly depict as to how the tractor pulling the tableau will be used as a part of the theme. Camouflaging the tractor should be in harmony with the main theme of the tableau. There should be a gap of about 6-7 feet between the tractor and the trailer and/or between two trailers for turning or maneuvering.

4. The sketch/ design drawn on a scale of 1':1' should be simple, colourful, easy to comprehend and should avoid statistical data and unnecessary details. It should be able to convey, whatever it presents, by itself and should not require any explanation, writing or elaboration. Writing or use of logos on tableaux is not allowed except the name of States/UTs presenting which is allowed in Hindi in the front, in English on the back and in Regional languages on the sides of the tableau. Designs in virtual reality in the form of CD showing the various components displayed from different angles, can also be presented.
5. Keeping in view the situation of COVID-19 during October/ November, a decision on the number of performers on the trailer would be intimated. No performer is permitted to be on the tractor component of the tableau.
6. As far as possible, there should be some movement, sound and animation on the tableaux.
7. In case, a tableau is proposed to be integrated with a folk dance, then the selected dance must be a genuine folk dance and the costumes and musical instruments are traditional and authentic. The tableau and the dance should also have thematic unity. The video clippings of the dance may also be sent along with the proposals.
8. After the approval of the proposed sketch / design by the Expert Committee at New Delhi, the applicant / applicants shall be required to submit three-dimensional model of the approved sketch. The selection depends upon a combination of factors including but not limited to visual appeal, impact on the masses, idea/ theme of the tableaux, degree of detailing involved in the tableaux, music accompanying the tableaux etc.
9. The Artist/Designer/Firm can submit more than one sketches/ designs quoting rates for each sketch/ design.
10. The Artist/Designer/Firm must furnish the specification of materials to be used for preparation of Tableau along with the cost (Price + GST) in the Financial Bid.
11. The Artist/Designer/Firm must furnish the Affidavit towards non-blacklisted / debarred firm.
12. The selected Firms have to attend the Expert Committee meetings at New Delhi to explain the concept of the theme both at sketch and 3-D Model stage which require 5-6 times visit to New Delhi. Reimbursement for undertaking journey to New Delhi in respect of Artist / Firm for the purpose will be allowed for two persons on each occasion in Railway III AC in case of non selection of tableaux by the Ministry of Defence, Govt. of India.
13. Deduction of TDS under IT & GST will be deducted as per law at the time of payment and the mode of payment will be online.
14. The sketches/ designs along with the brief write-ups must reach the undersigned on or before 11-10-2021 by 11.00 a.m. The detailed cost of presentation of tableau including the cost of 3D model, sketch, music & fabrication etc. may be indicated in the quotation along with PAN Number and GST Registration Number.
15. The Artists/ Designers/Firms or their authorized representatives should be present at this Department on 11-10-2021 at 12.00 noon to explain the concept before the Selection Committee.

The Authority reserves the right to select or reject any or all proposals without assigning any reason thereof.

Sd/-
Director
I.&P.R. Department