

POVERTY AND HUMAN DEVELOPMENT MONITORING AGENCY (PHDMA)
PLANNING AND CONVERGENCE DEPARTMENT
GOVERNMENT OF ODISHA

No. 578 /PH., Bhubaneswar dated the 05th Nov, 2020
PHDMA- 32/2020

ADVERTISEMENT

Poverty and Human Development Monitoring Agency, (PHDMA), Bhubaneswar, Odisha is an autonomous agency under administrative control of Planning & Convergence Department, Government of Odisha. The Agency is constituted and registered under Society Registration Act 1860. The Agency is engaged in monitoring human development indicators, assessing the impact of various developmental programmes, Livelihood Transformation and Documentation of best practices. In order to achieve the mandate and goal, PHDMA invites application from interested candidates in the following category to be designated as *Odisha Development Fellow*.

Category 1

Any one who has a *Post Graduate* qualification in Economics, Sociology, Anthropology, Political Science, Rural Development, Women Studies, and Development Studies and alike.

Category 2

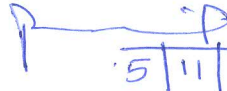
Person who has extensively worked with keen interest in the themes and sectors, such as Human Development, Livelihood Transformation, Education, Health, Food Security and Nutrition, Inclusive growth etc.

Category 3

Individuals who would document processes of change, transformation through audio visuals, and pictures.

The interested candidates may download the prescribed Application Form available in the website (www.odisha.gov.in, www.phdmaodisha.nic.in). For their reference, they can download the Concept Note which is also available in the website.

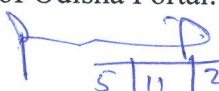
The complete application must reach at the Office of PHDMA, Room No. A2-032, North Annex Building, Lokaseva Bhawan, Bhubaneswar-751001 within 15 days from the date publication of Advertisement through **Registered Post or Speed Post**.


5/11/2020
OSD, PHDMA

Memo No. 579 /PH, Bhubaneswar,

dated the 05/11 /2020

Copy forwarded to Head, State Portal Group, IT Centre, Lokaseva Bhawan along with the soft copy of this advertisement and concept note to publish in the Government of Odisha Portal.


5/11/2020
OSD, PHDMA



ODeV Fellow

APPLICATION FORM

Affix
Passport
Size
Photo

Full Name *(in block letters)*: _____

Age _____ Gender _____ Place of birth _____

Place of work _____ Present place of stay _____

Educational Qualifications: _____

Email Id: _____ Telephone/ Mobile: _____

AADHAAR Card No/ EPIC No: _____

Brief self introduction (250 words): *what you would like us at PHDMA to know about you*

Place of Residence: _____

PLEASE CHOOSE

SECTORS

- Farm
- Learning
- Health and Nutrition
- Life and Livelihood
- Water and Sanitation
- Labour

THEMES

- Sustainable Development
- Inclusion and Diversity
- Gender
- Empowerment
- Transformation

SECTORS

- Human Interest Stories (15-30 days)
budget not more than Rs.1500 per story
- Case Study (30-45days)
budget not more than Rs. 2500 per case study
- Policy Paper (30-60 days)
budget not more than Rs. 4500 per paper
- Impact Analysis (90days -1year)
budget not more than Rs. 25000-50000 for one scheme /initiative /programme
- Audio-visuals (15-30 days)
as per I & PR Department Rate
- Pictures (15-30 days)
as per I & PR Department Rate

Please articulate the core idea of the work in not more than 100 words

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Full Signature of Applicant

Concept Note on Odisha Development Fellow:

In the Governing Body held on 5th October 2020, the proposal of having an association with scholars and individuals who would contribute towards building a narrative of prosperity and change was endorsed. Odisha Development Fellow, *ODeV-F* is an attempt towards building this web of individuals and institutions and making them partners in Documentation.

PHDMA proposes to introduce activities for enabling documentation of the impact of various initiatives and schemes, the processes of growth and change in the state through means of reports, audio-visually, creating an eco system for vibrant participation through seminars, webinars and workshops.

One such intervention is to do a series of documentation, through compilation of Human Interest Stories, Impact & Outcome Analysis, Policy briefs, evaluation of selected Government Schemes, Case Studies etc. as mentioned in new amended By-Laws.

The following is a brief note on **Odisha development fellow (ODeV-F)**

I can be a ODeV-F, if

I wish :

To understand and appreciate processes of socio economic development .

To seek to know on Livelihood, Education, Health, Food Security and Nutrition, Inclusive growth, Technology in order to minimise inequalities.

Can write reports / articles / documents / presentations using data analysis which included data visualisation, creating summaries and reports that synthesise findings from the surveys for government stakeholders. Which can be useful for government decision-making, policy revisiting.

I can ,

Prepare presentations, training materials, manuals and knowledge products for capacity building initiatives, publicity and branding .

Adequate exposure to methods of documentation as expressed in the advertisement .

ODeV Fellow would be

Category 1

Any one who is preferably a Post Graduate in Economics, Sociology, Anthropology, Political Science, Rural Development, Women Studies, and Development Studies or any other subject .

Category 2

Person who has extensively worked in the development sector, has a keen interest in the themes and sectors concerning phdma, can be recommended by the committee based on the synopsis submitted and details of bio-data .

Category 3

Institutions with which PHDMA has MoU as Knowledge Partner can nominate scholars and faculty as well.

Category 4

Individuals who would document processes of change ,transformation through audio visuals .

Category 5

Nominated by the President Phdma .

Why ODeV-F

There is an urgent need for identification, systematic codification, documentation and dissemination of good practices and innovative approaches in social sector delivery. Detailed analytical documentation, providing the nuances of these initiatives is required to facilitate adaptation and replication in new areas.

They would provide an analysis of the development initiatives by Governments in solitary or in partnerships which have contributed towards poverty alleviation and substantial improvement in development indicators .

These studies and compilations would showcase innovative approaches, effective strategies, long-lasting impact and sustainability in reaching out to the marginalised sections of the population.

The processes which have increased effectiveness in service delivery ,schemes which led to social change .

An archive of individuals and their stories who through their dedication contributed towards the processes of change ,and can be thus designated as Change Makers .

The mode of documentation would be Human Interest Stories, Case Study, Impact Analysis and Outcome analysis ,Policy papers ,Audio visuals,Pictures .

The ODeV-Fellow will have to give a declaration that the content can be quoted by and used by GoO for training and iec ,publicity ,branding and impact analysis .

Selection Procedure

Phdma will keep the application process digital made available every 3 months for a period of 15 days .

The applicants in category 1 and 2 will be selected on the basis of the synopsis submitted .

All other categories ,applicants will be incorporated as is ,but ,with a limit of number of applicants per quarter.

Selection Committee

The Selection Committee will comprise of:

- Member Secretary -phdma
- *One representative from the Department concerned for the relevant Sector or Theme.*
- *Representative of president Phdma from PnC department*
- *Any other invited member as proposed by Member Secretary*
- *Member convener -OSD, PHDMA*

The committee will select on the basis of synopsis submitted by the applicant within not more than 7 days of last date of application .

The committee will also finalise the budget per applicant as per the content .

Upon selection the names will be notified in the website .

Scrutiny Committee

The Scrutiny committee will comprise of

- Member secretary
- Representatives from concerned Department as per sector /theme
- Young Professional
- Osdphdma-member covener
- Any other ,as per requirement .

The committee will peruse the :

- TheContent relating to Human Interest Stories, Case Study Report, Policy Paper, and Impact and Outcome Analysis,audio visuals and pictures .
- The scrutiny committee can also take the assistance of individuals and institutions for the same .
- The committee can recommend content for publication in relevant forums, use as resource material for training purpose ,further research ,exhibition of pictures,use of audio visuals for publicity ,iec,or anu other suggested by Governing body .

BoA

Advisory Board constituting of group of members ,as follows ,

Not more than 5 notable civil society organisations,agencies of repute , which work in the sectors and themes related to phdma ,to be represented by members ,to be suggested by the concerned administrative department .

Not more than 8 eminent academicians from such areas as economics ,sociology ,education ,gender studies ,agriculture and allied ,political science ,social work or any other as deemed appropriate to contribute .

2 individual practitioners who work with communities ,groups who have notable contribution in any sector /theme relating to Phdma ,

The role of the BoA will be to meet at frequent intervals ,advice ,guide ,mentor the ODeV-F ,and contribute towards building a narrative of prosperity ,change .

The BoA will be notified upon approval by the of Governing Body for a period not more than 3 years .

Application Format

Separate Sheet Attached.

Timeline for Submission of content

Following are the timeline to submit their work:

- Human Interest Stories (30 days)-

budget not more than 1500 per story

- Case Study (30-45days)
budget not more than 2500 per case study

- Policy Paper (30-60 days)
budget not more than 4500 per paper

- Impact Analysis (90days -1year)
budget not more than 25000-50000for one scheme /initiative /programme

- Audio -visuals -30 days
- Pictures -30 days

To be decided as per InPR rates .

The templates will be made available in the application form ,for the applicant to choose .

Use of content

PHDMA will have conditional rights over the same. The **ODeV-Fellow** will also give a declaration that the work was done with **PHDMA** and will be quoted as such.

R. K. Lakshmi
29/10/20
Member Secretary PHDMA