

### Corrigendum no.1 to Rfp for Selection of Creative Agency for OSDA

The following amendments are applicable to Rfp published on 30<sup>th</sup> Dec,2017 for Selection of Creative Agency for OSDA.

S.No	Reference to Rfp	As appearing in Original Rfp	To be read as
1.	2.2 Objective of the Assignment	National level employees	National level employers
2.	3.1.d.(S.no-3) – Scope of Work	Designing of newspaper/Magazine advertisements for 20 nos	Designing of newspaper/Magazine advertisements for (a) Full page – 5 nos (b) Half page – 10 nos (c) Quarter page – 5 nos
3.	3.1.d.(S.no.12) – Scope of Work	“Mobile First, Odia First” website UI design, content creation for portal of OSDA, primarily aimed at school students.	Original end stakeholder focused appropriate content in multimedia platform for “Mobile First, Odia First” website <a href="http://www.skillodisha.gov.in">www.skillodisha.gov.in</a> created by OSDA empanelled agency.
4.	1.Data Sheet-Submission, Opening and Evaluation- Time period for the assignment	One year from the date of issue of work order	One year from the date of issue of work order and extension for further period of two years (in two phases of one year each) subject to requirement of the Client and satisfactory performance of the agency at the end of each year.
5.	1. Data Sheet – Preparation of Proposal – Eligibility	New item	V. Executed minimum five projects of Rs.10 lakhs each.
6.	3.1.Scope of Work- d.	New Item	3.1.d (S.no.14).Branding and visual identity of skill training units.
7.	3.1.Scope of Work- d.	New Item	3.1.d (S.no.15) Price per day photography/Videography (i) Local (ii) Non-local
8.	Total document	Service Tax	GST

For better understanding of the “Skilled-in-Odisha” concept, all potential bidders are requested to have an overview of the following links:-

- (a) Hon’ble Chairman’s Presentation Deck -
- (b) Odisha Skill Development Authority [www.skillodisha.gov.in](http://www.skillodisha.gov.in)
- (c) Skill Carvan 2017 video link - <https://www.youtube.com/watch?v=enC0Tr3pv3w>
- (d) Chairman’s interview with Rotary Magazine - <https://rotarynewsonline.org/skilling-odisha/>

- (e) Chairman's speech at OPESA. - <https://www.youtube.com/watch?v=zX3UBIhhbRU>
- (f) Tweets from @skilledinodisha - <https://twitter.com/skilledinodisha>